



19<sup>th</sup>  
EDITION



# Krishithon® कृषीथॉन

**INDIA'S PREMIER  
AGRICULTURE  
EXPOSITION**

# Krishithon®

-CONCURRENT EVENTS-



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26th to 30th November 2026  
NASHIK, MAHARASHTRA



WWW.KRISHITHON.COM



Interact With Us On : /krishithon

CIN NO. : U74140MH2014PTC253649

**SPREADING GREEN SPIRIT WORLDWIDE**

## SHAPING INDIAN AGRICULTURE SINCE 1998 A LEGACY OF STRENGTHENING INDIAN AGRICULTURE

With a legacy of more than two decades of shaping Indian agriculture, Krishithon returns with its 19th Edition—bigger, smarter, and more future-ready than ever before. Building on the resounding success of previous editions, Krishithon 2026 stands as India's most comprehensive and influential agricultural exhibition, dedicated to empowering farmers, agri-professionals, policymakers, and businesses.

Krishithon is not just an exhibition—it is a movement towards progressive, sustainable, and technology-driven farming. The platform brings together cutting-edge products, futuristic technologies, live demonstrations, and thought-provoking knowledge sessions under one roof.



## A UNIFIED PLATFORM FOR THE ENTIRE AGRI-ECOSYSTEM

Krishithon's multidisciplinary approach connects stakeholders from across the agriculture value chain, including:

- Agriculture & allied sectors
- Food & food processing industry
- Agrochemicals & fertilizers
- Agricultural machinery & implements
- Agri-tech & digital farming solutions
- Government bodies, institutions & associations

By fostering collaboration and interaction between diverse domains, Krishithon accelerates innovation, knowledge exchange, and business growth across the sector.

## FACTS & FIGURES

**28** Glorious Years  
**18** Unique Editions

**1,25,000** Visiting Farmers

**300+** Exhibitors

**50+** Million Digital Footprint

**10+** Expert Stages & Seminars

**40+** Crop Varieties in Live Demo Plots

## CONNECTING BRANDS, FARMERS & THE FUTURE EXHIBITOR PROFILE

Farming Machinery and Equipment	Crop Protection & Plant Nutrition	Seeds, Genetics & Nurseries
Agrochemicals and Fertilizers	Precision Agriculture Technologies	AI, IoT & Drone Applications
Irrigation and Water Management Systems	Soil Health and Conservation	Climate-Resilient Crop Varieties
Organic & Sustainable Farming Solutions	Vertical & Protected Farming	Agribusiness, Finance & Insurance
Dairy, Animal Husbandry & Livestock	Food Processing & Packaging Machinery	Agribusiness & Start-up



## KEY AREAS FOR PARTICIPATION



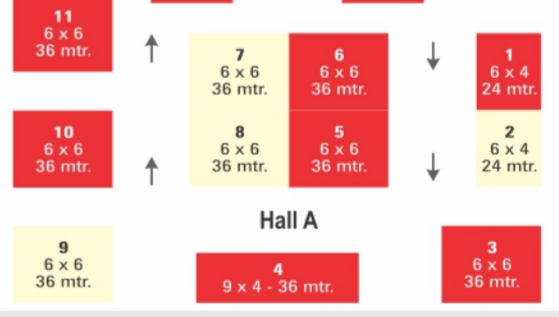
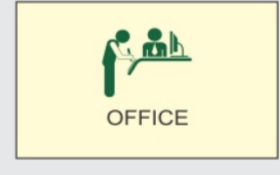


\*Layout not to measure & subject to change without prior notice.

Emergency Exit    ● TREES    ■ DISPLAY PANELS    ▮ WALL    ● DISPLAY PILLARS

# Krishithon<sup>®</sup>

**NASHIK**  
Thakkers Dome, Near ABB Circle,  
Trimbak Road, Nashik.



## PARTICIPANT FEES - INDIAN EXHIBITORS

Stall Size	Participation Fees	Participation Fees Premium Stall*
9 m <sup>2</sup> to 18 m <sup>2</sup>	₹. 8,400/- per m <sup>2</sup> + GST	₹. 10,000/- per m <sup>2</sup> + GST
24 m <sup>2</sup> to 32 m <sup>2</sup>	₹. 8,000/- per m <sup>2</sup> + GST	₹. 9,000/- per m <sup>2</sup> + GST
36 m <sup>2</sup> & onwards	₹. 7,850/- per m <sup>2</sup> + GST	₹. 8,500/- per m <sup>2</sup> + GST

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## COVERED OPEN SPACE

Stall Size	Participation Fees	Participation Fees Premium Stall*
36 m <sup>2</sup> onwards	₹. 7,250/- per m <sup>2</sup> + GST	₹. 8,000/- per m <sup>2</sup> + GST

\*Premium Stalls are marked in RED Colour in Layout.

## OPEN SPACE

Open Space Bare Land	Indian Exhibitors	International Exhibitors
₹. 5,050/- per m <sup>2</sup> + GST	\$ 135/- per m <sup>2</sup> + GST	
Covered Fabricated Stall in Open Space - 25 sq m <sup>2</sup>	₹. 8,000/- per m <sup>2</sup> + GST	\$ 150/- per m <sup>2</sup> + GST
Covered Fabricated Stall in Open Space - 12 sq m <sup>2</sup>	₹. 8,400/- per m <sup>2</sup> + GST	\$ 170/- per m <sup>2</sup> + GST

## GREEN HOUSE OPEN SPACE

Green House (Demo Plot) in Open Space minimum 100 sq m <sup>2</sup> booking space.	₹. 1,700/- per m <sup>2</sup> + GST \$ 30 per m <sup>2</sup> + GST
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● DISPLAY PANELS / PILLAR - ₹. 35,000/-

● TREES    ■ DISPLAY PANELS    ▮ WALL    ● DISPLAY PILLARS

## SPONSORSHIP OPTIONS

Sponsorship / Branding options are available such as conference Sponsorship, Branding on Gates, Pillars and Banners, Where your brand can meet the target audience.

- **Principal Sponsor - 1 No.** - ₹. 15,00,000/- + GST
- **Co - Sponsor - 3 Nos.** - ₹. 10,00,000/- + GST
- **Associate Sponsor - 5 Nos.** - ₹. 6,00,000/- + GST
- **Activity Sponsor** - ₹. 4,00,000/- + GST

## Terms & Conditions

Additional service can be ordered for an extra fee Details will be available in the exhibitor's service manual. Exhibitors designing their own stands requested to observe basic regulations like : Each stand needs to be bordered with Wall measuring the precise size of stand (width X depth X height) A copy of design showing exactly the measurement must be presented to the exhibition management for approval. **Exhibition Payments Terms :** 50% advance at the time of Booking & Balance 50% to be paid one month before the Exhibition. Prefabricated Stalls will be provided 1 day before the Exhibition. Premium Stall 2 days before the exhibition and Open Space 3 Days before the Exhibition. Stall once booked will not be cancelled. Goods & Service Tax extra as applicable.

## PROMOTION AT KRISHITHON

FAIR CATALOGUE Advertisement Rate

Full page (B/W)	₹ 35,000/- + GST
Full Page (Col.)	₹ 50,000/- + GST
Cover Page 2 & 3 (Col.)	₹ 60,000/- + GST

- BRAND PROMOTION
- Promotion Van
- Location Map
- Air Balloon
- Parking Branding

## NASHIK – LAND OF OPPORTUNITIES

- India's most advanced and progressive agricultural districts.
- Third largest district in Maharashtra
- Horticulture Hub of Maharashtra, especially for grapes, onions, vegetables, and floriculture.
- Largest grape-producing district in India
- Home to India's most progressive and technology-adopting farmers
- Strong presence of agro-based industries & FPOs
- Wine Capital of India – contributing:
  - ✓ 55% of India's grape exports
  - ✓ 75% of Maharashtra's grape production
- A leading district in:
  - ✓ Protected cultivation
  - ✓ Drip & micro-irrigation
  - ✓ Export-oriented farming
- Well-developed ecosystem of:
  - ✓ Cold storage
  - ✓ Pack houses
  - ✓ Food processing units
- Excellent connectivity via road, rail, and an operational international airport, making it ideal for agri-trade and exhibitions.
- One of India's fastest-growing cities
- Fully operational international airport



### KNOWLEDGE

A series of expert-led seminars and panel discussions serve as a powerful knowledge gateway to the main exhibition.

- Emerging agri-technologies
- Climate-smart & sustainable farming
- Productivity enhancement
- Policy, finance & market access
- Live Demo Fields



### BUSINESS

Krishithon provides a high-impact business environment for agri-companies to:

- Develop new contacts and partnerships
- Engage with decision-makers and officials
- Explore investment and expansion opportunities
- Strengthen relationships with existing customers and channel partners



### INNOVATION

A catalyst for progress, Krishithon inspires transformation by converting ideas into actionable solutions.

- AI, IoT, drones, robotics, precision farming, and smart irrigation solutions.
- Farmers, corporates, and investors to connect with Agri-tech startups, innovators and research institutions
- Launchpad for new products, concepts, and agri-entrepreneurship.

## KRISHITHON : Platform to meet & discuss challenges & trends of agriculture sector

