



# Branding Opportunities @ Krishithon



# What sponsorship and promotional opportunities are there?

KRISHITHON represents the perfect opportunity to raise your company's profile, increase brand awareness and generate new business.

Be noticed by visitors, and get ahead of the competition with our sponsorship, branding and promotional opportunities at KRISHITHON. Learn how to make the most of these and be seen by more than 1,50,000+ farmers & industry professionals at the event and our even greater online audience.

All opportunities provide easy, cost effective ways to increase your company's visibility and ensure maximum impact before, during and after the show. View the range of digital and physical sponsorship and promotional opportunities available to get your brand in front of your target audience.

The opportunities below are an example of how you can achieve your business objectives and maximise exposure to the travel industry as part of your campaign at KRISHITHON.

# Drop Banners in Exhibition area

## Drop Banners in Exhibition Hall - B, C, D

- Direct attendees straight to your booth

### Specifications :

- Dimensions : 3 x 6 ft
- min 10 nos & max 50 nos

**₹ 2,500/-** Each banner  
+ 18% GST



# Drop Banners in Entrance area

## Drop Banners in Entrance Area

### Specifications :

- Dimensions : 5 x 2 ft
- Front Back Co Branding With KRISHITHON
- min 5 Banners & max 10 Banners

**₹ 5,000/-** Each banner  
+ 18% GST





# Pathway Hoardings

## Pathway Hoardings

Get visibility from all possible sides.

These hoardings are placed  
on the pathway towards the hall.

These are real eye catchers and  
will direct visitor attention to your stand.

### Specifications :

- Dimensions 8 ft x 8 ft

- Exclusive Branding

- min 1 nos & max 5 nos

**₹ 8,000/-** Each Hoarding  
+ 18% GST



# Flag Pole Buntings

## Flag Pole Buntings

Your company logo will appear on the pole bunting placed on the Bracading of venue, paced in parking area.

### Specifications :

- Dimensions 2 ft x 4 ft
- Front Back - Co Branding with KRISHITHON
- min 10 nos & max 50 nos

**₹ 3,500/-** Each Pole  
+ 18% GST



# Registration Area Partner

## Registration Area Partner

Position yourself at the first point of contact for all exhibitors and visitors. Be a sponsor for this key event location. Your company poster will appear at the registration panel.

### Specifications :

- Exclusive Branding Opportunity

**₹ 1,50,000/-** + 18% GST





# Badges & Lanyards Partner

## Badges & Lanyards Partner

Badges and Lanyards are critical collateral for any event.

It is one of the most important assets as all attendees of the exhibition and conference need to wear them while they are on the exhibition floor. In addition these badges are valid for all days of the exhibition ensuring that the attendees keep them secure.

The badges are worn by visitors, VIP's & Delegates on the exhibition floor.

### Specifications :

- Co Branding with Krishithon
- min 20000 nos & max 100000 nos

**₹ 40/-** Each + 18% GST





# Planter Wraps

## Planter Wraps

Stratergically Located four side visibility

### Specifications :

- Dimensions - 5 x 2 x 4 Sides
- (MS Pipe Frame) Exclusive Branding
- min 5 nos & max 20 nos
- Material to be provided by you.

**₹ 3,500/-** Each  
+ 18% GST



# Arch Gate

## Arch Gate

Customised Arch Structure, strategically located in the traffic spots targeting the maximum flow of visitors. The Arch can be placed in the concourse or outdoor location

### Specifications :

Co Branding with Krishithon

**₹ 50,000/-** Each  
+ 18% GST





# Column Wraps / Partation Billboards

## Column Wraps

Turn columns into advertising space highlighting your brand or pointing attendees to your booth with our custom column wraps.

### Specifications :

- Dimensions 2 x 8 x 4 Sides
- Exclusive Branding Opportunity
- min 5 nos & max 20 nos

**₹ 5,000/-** Each + 18% GST

## Partation Billboards

Double-sided, box style billboard units.  
Multiple locations available.  
Size 8ft x 3 ft

### Specifications :

- Co Branding with Krishithon

**₹ 5,000/-** Each + 18% GST



# Fair Directory - Advertisement

## Fair Directory Advertisement

### Specifications :

- Dimensions 140 mm x 210 mm Full Page

**₹ 25,000/-** Each + 18% GST

- Conceptual Book Mark

**₹ 35,000/-** Each + 18% GST





# Brand Activation Area

## Brand Activation Area

Selfie Concept - Co Branding

### Specifications :

Co Branding with Krishithon

**₹ 2,00,000/-**

+ 18% GST



# Promotion van Activity

## Promotion van Activity

30 days Tour - Covers 3000 Kms

- Reach to target Audience Pre Event

### Specifications :

One Van - Co Branding Opportunity,

Leaflet Branding

**₹ 2,00,000/-** + 18% GST





# Demo Area - Branding

## Arch Gate

₹ 50,000/- + 18% GST

## Barricading Branding

- Size 8 width x 4 ft height
- maximum 10 nos.

₹ 5,000/- + 18% GST

## Hoardings

- Size 8 width x 8 ft height
- maximum 10 nos.

₹ 8,000/-

+ 18% GST



# Thank You !



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